

For Immediate Release

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SAINT JOSEPH
Regional Medical Center



Secret Sisters Society Luncheon & Style Show Set for September 11

Mishawaka, Ind. (July 29, 2013)—The twelfth annual **Secret Sisters Society® Luncheon and Style Show**, a stylish event which raises funds to assist underserved women receive life-saving cancer screenings, will take place Wednesday, September 11th, at the Century Center in downtown South Bend at Noon.

Organized by the **Women’s Task Force of Saint Joseph Regional Medical Center** and sponsored by the **Kelly Cares Foundation**, proceeds raised from the event will allow underserved women, ages 40–49, to receive free mammogram or cervical cancer screenings. Since March 2003, more than 4,000 free mammograms have been provided or scheduled as a result of the luncheon and style show.

The event celebrates survivorship, provides education regarding the importance of early detection, and raises funds to ensure that all women seeking to be proactive and responsible for their health are able to receive life-saving cancer screenings. Tricia Sloma of WNDU, and Dr. Michael Method, medical oncologist and medical advisor to the Task Force will co-emcee the event. In addition, all models in the style show are cancer survivors—each demonstrating a true testament to strength and perseverance.

The Luncheon and Style Show is open to anyone, but seating is limited. Individual reservations are \$35, and patron tables or other sponsorship opportunities are still available. **Donations are also being accepted from members of the community that are not able to attend the luncheon. By donating \$50 or more, individuals can become a Secret Sisters Society member and help underserved women gain access to mammogram or cervical cancer screenings.**

Reservations, inquiries, or donations can be made by emailing thefoundation@sjrmc.com, by calling 574-472-6354, or by visiting www.sjmed.com/ways-to-give. (Select Foundation Events option in the side column.) For more information on the Secret Sisters Society, visit www.womenstaskforce.org.

About Kelly Cares Foundation

The Kelly Cares Foundation was established by the Brian and Paqui Kelly family to support organizations, initiatives and programs that closely align with the goals and values of the Kelly family. A strong emphasis has been made on three main pillars: health, education, and community. For more information, please visit www.kellycaresfoundation.org.

About Saint Joseph Regional Medical Center

Saint Joseph Regional Medical Center (SJRM) is a not-for-profit, multi-hospital healthcare system located in North Central Indiana, offering a full range of services. SJRM includes: a 254-bed acute care hospital at our Mishawaka Campus; a 58-bed acute care hospital at our Plymouth Campus; a 40-bed Rehabilitation Institute; Outpatient services of the Elm Road Medical Campus; and the Saint Joseph Physician Network that includes 25 practices with more than 50 physicians. All inpatient rooms at all SJRM facilities are private.

A Catholic Ministry Organization of Trinity Health, SJRM offers personalized, faith-based care paired with the latest in advanced medical technology and procedures. In January 2012 SJRM was name one of the nation’s 15 Top Health Systems and awarded Top 5 for Small Health Systems. In July 2013, for the third year running, SJRM was named one of the “Most Wired”. For more information, please visit www.sjmed.com.