



KELLY CARES
FOUNDATION
A playbook for hope.

Newsletter
Spring/Summer 2018



A Word From Executive Director, Lisa Klunder

This year marks the **10th anniversary of The Kelly Cares Foundation**. It seems like only yesterday that our co-founders, Paqui and Brian, made their move from Cincinnati to South Bend and brought with them their vision of growing the Foundation and providing hope and inspiration to all along their journey.

We have one clear and simple mission: to strengthen communities and inspire hope by investing resources to improve health & education. Over \$4.2 million have been distributed to organizations that share the core values and passion of our Foundation. We continue our commitment to health and educational advancement and this summer, will be announcing an exciting new initiative awarding educational grants to local teachers, supporting a collective group in Puebla, Mexico with their pediatric oncology expansion, collaborating with GE and their Girls STEM Camp, as well as, our recent commitment made to Bethel College and the expansion of their nursing program.

This spring, our staff was hard at work with a series of events in which we have the opportunity to raise funds all while bringing awareness of our mission across the country. Starting with our annual Irish Eyes Gala in NYC, followed by a golf outing and wrapping up with our annual Ladies-Only Football 101 Clinic. Events such as these allow us the opportunity to raise the necessary funds that support our initiatives. Photos and details from our spring events will be outlined throughout the newsletter.

Thank you to all of the individuals, groups, companies and organizations whose dedication and support enable us to continue our work. YOU are the inspiration that fuels us as an organization, each and every day. Together, we can continue making a difference and support the many causes that enhance quality of life through healthcare, education and community service. On behalf of Paqui and Brian and the entire Kelly Cares organization, I want to thank you again for your amazing support and your commitment to our mission.

Have a wonderful summer!

Warm regards,
Lisa Klunder
Executive Director

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OUR TEAM

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Co-Founder & Board
President

BRIAN KELLY
Co-Founder & Board
Director

PAUL KELLY
Board Vice President

MIKE WILCOX
Board Financial Advisor

BENNETT SPEYER
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LISA KLUNDER
Executive Director

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BECKY BECKMAN
Director of Marketing &
Communications

PATTI GLASCOE
Director of Finance

ROSIE BURRILL
Director of Operations

SARA IANNONE
Marketing &
Communications
Associate

Did you know?

The Kelly Cares Foundation supports Conquer Cancer Foundation's **Young Investigator Award**, a research grant that supports promising investigators and encourages quality research in clinical oncology. The recipient of this grant, **Dr. Oladapo Yeku, Memorial Sloan Kettering Cancer Center**, is currently researching Chimeric antigen receptor (CAR) T-cell therapy in ovarian cancer.

Our story

It's our 10th Anniversary!
The Foundation was formed after **Paqui's two battles with breast cancer.**



Quinn, Parseghian, & Robinson Honored

The Kelly Cares Foundation honored three incredible organizations and celebrated its 10th anniversary during its annual Irish Eyes Gala in New York City. The Parseghian Family was honored with the "Leadership in Health" Award for their work to find a cure for Niemann-Pick Type C disease. Brady Quinn, former Notre Dame and NFL quarterback, was honored with the "Leadership in Community" Award for his work through his 3rd & Goal Foundation to help veterans in need. NBA Hall of Famer David Robinson was honored with the "Leadership in Education" Award for his community development and education efforts. Thank you to our generous supporters who helped us raise over \$1 million to support cancer research and education initiatives.

[+CLICK HERE TO VIEW HIGHLIGHTS FROM THE IRISH EYES GALA](#)

Kelly Cares Donates 10,000 Books to New York City Catholic Schools



In partnership with Better World Books, the Kelly Cares Foundation was able to donate 10,000 books to students at New York City Catholic Schools. The books will be used to supplement the schools' libraries as well as students' personal libraries.

One of these schools was St. Charles Borromeo School in Harlem, NY, where Brian and Paqui Kelly visited on Monday, May 7. Brian and Paqui read to a Kindergarten class and donated 1,000 books that school. Each student was able to take one book home for their personal library.

As part of its 2018 literacy initiative, Kelly Cares also donated 5,000 books to Thompson Intermediate School in Houston, TX to replace those lost in Hurricane Harvey.

The Kelly Cares Foundation would like to thank the Archdiocese of New York, Better World Books, and St. Charles Borromeo School for their help to distribute books to children throughout New York City.

Kelly Cares Funds Cancer Research Projects



Cancer Research: A Race Against Time

In the past 24 hours, 21,599 families lost a loved one to cancer. Cancer can strike anyone, impacting all ages, ethnicities, classes, and genders. Unless new, more effective detection and treatment options are developed, researchers estimate that by 2030, more than 11 million people will die from cancer.

The Kelly Cares Foundation is proud to partner with the Harper Cancer Research Institute, the University of Notre Dame's primary entity for cancer research since 2011, featuring a team of over 60 faculty researchers, numerous students, and other research specialists from around the academy. Kelly Cares currently funds three cancer research projects.

BASAR BILGICER: IMPROVING CHEMOTHERAPY

Chemotherapeutics are, by design, toxic compounds that kill cancer cells. However, they can have an effect on other cells resulting in several side effects that are difficult to endure. Some compounds that are extremely effective in killing cancer cells are too toxic for patients to take. Much of this is due to the nonspecific interaction of these drugs. Imagine if chemotherapy was encapsulated and targeted specifically to cancer cells – effectiveness of the drugs would increase and the side effects would decrease. That is exactly what Basar has been able to accomplish by creating liposomal nanoparticles that can deliver anticancer compounds directly to the tumor and funding from the Kelly Cares Foundation is one of the reasons this was possible.

RYAN ROEDER AND TRACY VARGO-GOGLA: BUILDING A BETTER MAMMOGRAM

Early detection by mammography is the gold standard in breast cancer screening. Unfortunately, for women with dense breast tissue, the accuracy of mammography can be decreased by up to three-fold. Additionally, elevated breast tissue density can result in a six-fold increase in a woman's risk of breast cancer. Ryan and Tracy decided to tackle this issue. Ryan developed gold nanoprobes that specifically targeting the tumor. Tracy created a mouse model for breast cancer in breasts with dense breast tissue. Together, they were able to clearly show that molecular imaging using these probes consistently and accurately diagnosed breast cancer in dense breast tissue.

However, mouse models have obvious clinical limitations. Through funding from the Kelly Cares Foundation, a phantom tissue that mimicked human breast tissue was created and is currently being used in the mammography equipment at Saint Joseph's Health System to determine the specific properties the nanoprobes need to have in order to be effective in humans.

Laurie Littlepage and Glen Niebur Stopping Cancer Metastasis

When breast cancer is caught early, women have a 99% chance of being alive in 5 years. However, when it is caught late and has metastasized to other parts of the body, such as bone, that percentage drops to 27%. While researchers have created effective ways of studying breast cancer, there are not many models for studying breast cancer metastasis. Laurie combined her expertise in metastasis with Glen's knowledge of engineering to create a first of its kind bone bioreactor that allows for the studying of breast cancer metastasis to the bone. This model accurately recreates phenomena such as metastatic dormancy and is giving researchers a new window into how metastatic breast cells interact with bone cells. Understanding this relationship is the key to stopping breast cancer metastasis.

WHAT'S NEW



PIZZA PARTY WITH FISHER HALL

Coach and Paqui Kelly awarded the winners of the Game Day Chase Dorm Competition with a pizza party on March 20. Notre Dame's Fisher Hall had the most participants in the race of all the dorms. Thank you, Papa John's, for the pizza!



CHICK-FIL-A PEACH BOWL DONATES \$50,000

Coach Brian Kelly and Notre Dame alumnus Jimmy Dunne earned a combination of \$50,000 to be distributed in scholarships to the University of Notre Dame and the Kelly Cares Foundation from the 2018 Chick-fil-A Peach Bowl Challenge.



KELLY CARES GOLF INVITATIONAL

We continued our commitment to Coach Holtz's and Coach Parseghian's respective Foundations at Lost Dunes Golf Club on Monday, June 4 by presenting both with a financial gift.



FOOTBALL 101

We honored local cancer survivors and raised funds for breast cancer initiatives at the 9th annual Football 101 Ladies Clinic, an inside look into Notre Dame Football.

[+CLICK HERE TO VIEW EVENT PHOTOS](#)

UPCOMING EVENTS

GAME DAY CHASE 5K RUN/FAMILY WALK

Eddy Street Commons
Notre Dame, IN
September 15, 2018
Register [here!](#)

PINK OUT ZUMBA

Notre Dame Stadium
Notre Dame, IN
October 1, 2018

OUR MISSION

The Kelly Cares Foundation strengthens communities and inspires hope by investing resources to improve health and education. To date, the Foundation has contributed over \$4.2 million to support causes locally, nationally and globally.

SAVE THE DATE!

IRISH EYES GALA

May 6, 2019

GOLF INVITATIONAL

June 3, 2019

FOOTBALL 101

June 11, 2019



KELLY CARES
FOUNDATION
A playbook for hope.

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