

FROM: KELLY CARES FOUNDATION

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FOR IMMEDIATE RELEASE

The Kelly Cares Foundation to Honor Myra Biblowit, President of the Breast Cancer Research Foundation, and the Steven McDonald Family of the New York Police Department at its 5th Annual Irish Eyes Gala

(February 10, 2015 – South Bend, IN) - The Kelly Cares Foundation, established by Notre Dame head football coach Brian Kelly and his wife Paqui, will honor Myra Biblowit, President of the Breast Cancer Research Foundation (BCRF), and the Steven McDonald Family of the New York Police Department at its 5th Annual Irish Eyes Gala on Monday, March 16, 2015 at the JW Marriot Essex House in New York City.

The Irish Eyes Gala, the Kelly Cares Foundation’s signature event, celebrates those that have demonstrated a dedication to improving the lives of others, in turn inspiring hope to all those they encounter along the way. The event hopes to raise funds, which the Kelly Cares Foundation will put to use in the same way – to help improve the lives of others – notably through organizations that focus on Health, Education and Community.

Myra Biblowit will be honored with the “Leadership in Health Award” for her passion and dedication to improving treatment for breast cancer patients, and BCRF’s funding of more than 220 global researchers to find a cure. Under Biblowit’s leadership, BCRF has raised over \$535 million in funds to fuel breast cancer research across the spectrum of the disease including tumor biology, heredity and ethnicity, lifestyle and prevention, treatment, survivorship and metastasis. By investing 91 cents of every dollar spent back into its mission, BCRF is one of the nation’s most fiscally responsible non-profits and the only breast cancer organization with an A+ rating from Charity Watch.

Ms. Biblowit will receive her award from Kelley Tuthill and Linda Holliday. Ms. Tuthill is the lead court reporter for WCVB television station in Boston and a 1992 University of Notre Dame alumna. She is a breast cancer survivor who has served on committees for the Breast Cancer Research Foundation and has spoken at Notre Dame College of Science’s Pink Zone luncheon for breast cancer. Ms. Holliday is Coach Bill Belichick’s long-time girlfriend and the Director of the Bill Belichick Foundation. She and Bill are long-time supporters of the Breast Cancer Research Foundation and the Kelly Cares Foundation.

The Steven McDonald Family, of the New York Police Department, will receive the “Spirit of Giving Award.” On July 12, 1986 in Central Park, Detective McDonald approached three suspected bike thieves and was shot three times. He was left quadriplegic and still breathes on a ventilator, yet he forgave the 15-year-old who shot him. His wife Patti Ann McDonald, who is

the Mayor of the Long Island town of Malverne, encouraged him to speak about gun violence and the importance of forgiveness, which he has done ever since, both nationally and internationally. In 2010, their son Conor McDonald became a fourth-generation police officer with the New York Police Department.

The McDonalds will receive their award from Ray Kelly, former Commissioner of the New York Police Department. Former Commissioner Kelly met the Kelly Cares Foundation team at New York's annual Kelly Gang Dinner and became close after presenting Paqui and Brian Kelly with an award for \$60,000 to the Kelly Cares Foundation. Commissioner Kelly is close friends with the McDonald family, and Conor McDonald wears Commissioner Kelly's former badge number.

"Both Myra and the McDonald family are respected pillars in our society, and we are so proud to honor them this year," said Brian Kelly. "Myra's dedication to breast cancer patients and to finding a cure is remarkable. The McDonald family's strength, faith, and dedication to making the world a better, safer place are incredibly inspiring."

"We are so thrilled to honor Myra and the McDonald family," said Paqui Kelly. "Whether you're fighting for a cure for breast cancer, or speaking out against gun violence and the importance of forgiveness, we're left with only one word – hope – and for that, we are so grateful to them."

The co-chairs of this year's Irish Eyes Gala are John Mosley, a former Notre Dame football player and current football consultant to the New York Yankees, and Brian Caufield of Moore Capital Management.

The Kelly Cares Foundation, now in its sixth year, was founded with the objective of supporting organizations, initiatives and programs that closely align with the goals and values of the Kelly family in the three pillars of Health, Education, and Community. The Foundation is establishing itself as a "Playbook for Hope" in its local Indiana community and beyond as it seeks to provide direct and immediate assistance for as many people as possible.

Since its founding in 2008, the Kelly Cares Foundation has donated over \$2 million to support causes locally, nationally and globally. Organizations that have received contributions from the Kelly Cares Foundation include the Breast Cancer Research Foundation, Saint Joseph Regional Medical Center, Breezy Point Disaster Relief Fund and the Notre Dame Hesburgh Library.

For more information on the Irish Eyes Gala or the Kelly Cares Foundation, please contact Patrizia Martellaro at 574-213-5624, patrizia.martellaro@kellycaresfoundation.org or visit <http://irisheyesgalany.com>

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